



YOU HAVE BEEN ENROLLED IN OUR
Customer Rewards Program

POINTS ARE ACCRUED AT THE RATE OF 1 POINT PER \$1.00 SPENT

TO ACCUMULATE POINTS PLEASE PROVIDE US WITH YOUR REWARDS KEY FOB OR THE PHONE NUMBER ASSOCIATED WITH THIS CUSTOMER PROFILE.

REWARDS DESCRIPTIONS

500 POINTS	\$20.00 DISCOUNT
800 POINTS	\$40.00 DISCOUNT
1,000 POINTS	\$60.00 DISCOUNT
2,000 POINTS	\$140.00 DISCOUNT
5,000 POINTS	\$500.00 CATERED EVENT* PICK UP ONLY

*OFF PREMISE CATERED EVENT ONLY, NOT REDEEMABLE ON HOLIDAYS, SEE RULE 21.

CUSTOMER REWARDS PROGRAM RULES + REGULATIONS

- Points are accumulated at the rate of **1 point per \$1.00** spent on food and beverages, excluding tax and gratuity.
- Points are credited to your La Piazza Rewards account when presenting your Rewards Card to any La Piazza staff member **prior** to paying the bill.
- Only the member paying the bill may accumulate points.
- Members must be 18 years of age or older.
- Reward points may not be used with any other promotion, offer or discount.
- Members cannot receive points for purchases made prior to enrollment.
- Points will **only** be issued if your Rewards Card is presented at the **time** and **date** of purchase.
- Points have no cash value and may not be redeemed for cash or utilized towards gratuities.
- Points are non-transferable or devisable, and may not be combined with another member's account.
- Unused points **expire 18 months** from date of last transaction.
- Accumulated points are not member's property and may be revoked, canceled, limited or modified at any time, even though such action may affect the member's right to use previously accumulated points.
- La Piazza management reserves the right to cancel or modify the program at any time.
- La Piazza may terminate any membership if fraud is suspected.
- La Piazza is not liable for points or rewards lost due to fraudulent or unauthorized use. This includes fraud caused by lost cards.
- La Piazza employees and family members or people living in the same household as a La Piazza employee are not eligible to participate in the program.
- Points will **not** be rewarded for **deposits, taxes** or **gratuities**.
- Points will **not** be rewarded when purchasing a **gift card**. Points are **not** accumulated when redeeming a **gift card**.
- Points will **not** be rewarded when purchasing any items from our **catering menu**.
- State laws may prohibit accumulation of points from alcohol purchases.
- Points** will only be **rewarded** or accumulated at the **location indicated** on card.
- 5000 point redemptions (catered event) may not be redeemed on the following holidays: **Christmas Eve, New Year's Eve, New Year's Day, Easter Sunday and Mother's Day**.
- Lost or damaged cards can be replaced for a **\$5.00 fee**.

The changing nature of the restaurant industry requires that La Piazza adapt and modify the program rules from time to time. Some changes may adversely affect the value of the points or awards already accumulated and the right to certain awards. We will notify the members of any such changes on our web site www.lapiazzaonline.com. Be sure to check the rules on the website from time to time, as they are and will be the authoritative statement of the rules in effect at any time. Your continued participation in this program constitutes consent to any such changes.